
Creative Europe MEDIA events at Annecy 2021

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17 June 2021

The Annecy International Animation Film Festival and its Market (Mifa) are taking place in a hybrid format from 14 to 19 June. As a partner of the festival and to support the animation industry, MEDIA will join the digital part of the festival by participating in several events on Thursday 17 June.

Creative Europe MEDIA @ Annecy 2021

Thursday, 17 June 2021

- 9-10.15 am: Panel on greening
- 2-3 pm: Co-productions in animation
- 2.30-3 pm: InvestEU and the new financial tools



European Commission

The Animation Industry Confronted with the Environmental Challenge: Editorial Approaches and Good Production Practices Production Organisation

On 17 June from 9 to 10.15 am, MEDIA will participate in a panel on the ecological issue in animated series.

For environmental issues, but also for consistency with their values and their editorial line, some companies in the animation industry seek to reduce their carbon footprint with the difficulty of knowing where to get started.

Design, production, distribution: each stage of a project will be considered by a panel of professionals who have been involved in this topics for several years.

Speakers:

- Vincent Florant (Director of digital, CNC)
- Guillaume Hellouin (CEO, TeamTO)
- Luigi Latini (CEO, Meteo Expert – Creator of “Meteo Heroes”)
- Delphine Maury (Producer, Tant Mieux Prod.)
- Julia Parfitt (Executive producer, Nexus Studio)
- Martin Dawson (Deputy Head of Unit, Creative Europe MEDIA) –

Moderator: Yann Marchet

More information

Q&A with A.L.I.C.E, The Animation League for Increased Cooperation in Europe

At 2pm, MEDIA will be part of a discussion on how ALICE intends to boost animation in Europe. Representatives of ALICE will present proposals to foster co-productions and how they fit into the

goals of Creative Europe MEDIA, in three interviews with Mrs. Mar Sáez Pedrero (PROA), Mr. Philippe Reynaert (Wallimage), and Mrs. Lucia Recalde (CREATIVE EUROPE MEDIA programme) as a special guest.

The event will finish with a live Q&A session.

- Introduction: Mr. Godefroy Vujicic (Pictanovo)
- Moderator: Mrs. Flore de Bayser (Wallimage)

More information

InvestEU and financial tools

From 2.30 to 3 pm, we are organising a streaming session where we will discuss InvestEU and the new financial tools for cultural and creative sectors.

Building on the success of the Creative Europe's Cultural and Creative sectors Guarantee Facility, the InvestEU will offer extended opportunities for financing of cultural and creative companies, with a special focus on audio-visual. Learn about the new MediaInvest equity instrument, which will focus on audio-visual companies and also the next steps for the new Guarantee Facility, a debt instrument that will keep fostering the cultural and creative sectors across all Europe.

Speakers: Maciej Szymanowicz (DG CNECT), David González and Jorge Sanz (EIF)

More information

Please note that these events will be only available for accredited participants of the festival.

All the events will be available in replay until end of 2021.

Related topics

MEDIA programme

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