Media and digital culture

The Commission is defending European media and digital culture with policies that empower citizens and encourage media pluralism.

The move to digital brought with it new ways to experience the world around us. We can access news whenever and wherever we are and have a huge choice of the sources and platforms we use. New technologies allow us to explore our past and present cultures more easily, touring heritage sites and museums from the comfort of our homes. And, we can all enjoy a range of different movies, TV and radio shows produced in Europe.

Yet, we also have challenges to face in the area of media and digital culture during the Digital Decade. Disinformation spreads faster online than it ever did in the offline world, with damaging consequences. The fight to ensure media freedom and protect journalists is ongoing. And, as the online world brings us closer together, we need to keep hold of our cultural diversity across Europe.

These concerns among others have fueled the EU’s approach to European media and digital culture, driving actions such as:

- the Audiovisual Media Services Directive
• the Media Pluralism Monitor

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Latest News

PRESS RELEASE | 15 December 2023
Commission welcomes political agreement on European Media Freedom Act


PRESS RELEASE | 11 December 2023
EU-funded works win 7 prizes at 2023 European Film Awards

Five films that received EU support came out on top at this year's European Film Awards, winning a total of seven prizes.

PRESS RELEASE | 08 December 2023
13 EU-supported films competing at the 2023 European Film Awards

The 36th edition of the European Film Awards is taking place tomorrow in Berlin, celebrating the richness and diversity of European cinema.

PRESS RELEASE | 08 December 2023
Commission launches public consultation on the Implementing Regulation on transparency reporting under the DSA

Today, the European Commission has launched a public consultation to gather feedback on the Implementing Regulation on the templates that intermediary services and online platforms will have to use for their future transparency reports under the Digital Services Act (DSA).

Browse Media
Virtual worlds, also referred to as metaverses, will provide opportunities as well as challenges. The Commission will ensure they reflect EU values and fundamental rights and foster innovation for businesses.

Audiovisual and Media Services
These days we can watch our favourite programmes not just on TV, but also online. These shows are subject to the rules of the single market.


The Commission is promoting a coherent approach on media policies, covering legislation on media services and the preservation of European cultural heritage.


Cultural heritage is evolving rapidly thanks to digital technologies. The momentum is now to preserve our cultural heritage and bring it to this digital decade.


The European Commission is adapting EU copyright rules to new consumer behaviours in a Europe which values its cultural diversity.


The European Union upholds media freedom and pluralism as pillars of modern democracy and enablers of free and open debate.