

Media sector calls - EU support to the news media sector

The Commission aims to support projects that address structural challenges of the media sectors and/or that promote a free, diverse and pluralistic media environment. Examples include supporting collaborative and cross-border journalism, monitoring risks to media pluralism, mapping violations of media freedom, defending journalists under threat, media innovation, supporting media literacy and strengthening the European public sphere.



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These projects are aligned with the objectives of the Commission's European Democracy Action Plan and the Media and Audiovisual Action Plan, presented in December 2020.

As part of the latter, the Commission launched the 'News Initiative', bundling existing and new actions to support the news media sector.

This initiative looks holistically at the challenges facing the news media industry and provides a coherent response, bringing together different policy and funding programmes/instruments under a common banner.

As part of these efforts, the new Multiannual Financial Framework for the first time has a dedicated envelope for media pluralism, journalism and media literacy of at least €75 million under Creative Europe.

1. Media freedom and pluralism calls

Media freedom and pluralism are essential principles enshrined by the European Charter of Fundamental Rights. The Commission has been providing support to these principles through a wide range of pilots and preparatory actions. In the period 2021-2027, actions that monitor and assess risks to media pluralism and freedom are supported through the Creative Europe programme.

2. Collaboration and innovation calls

The Commission aims to support the transformation and competitiveness of the news media sector. Grants include support to foster cross-border collaboration across news media, through grants under Creative Europe. These grants aim to stimulate the testing of viable business models, developing business and editorial standards and training and mobility of professionals. Support to innovative applications for media is offered through Horizon Europe.

3. Citizen engagement and public sphere calls

The Commission wants to stimulate a lively and diverse public sphere, in which citizens have access to reliable information about the EU. Support for independent production and dissemination of news content on EU affairs is available through the Multimedia Actions. In addition, the Commission supports the development of innovative and attractive projects to engage with citizens, as well as media literacy.

See also

[Interactive mapping tool on funding opportunities for audiovisual and news media](#)

Follow the latest progress and learn more about getting involved.

Follow the Commission's work on media @MediaEU

Recently opened calls to support the news media sector

CALL FOR PROPOSALS | 10 June 2021 to 27 August 2021
Media Councils in the Digital Age

The European Commission is launching a Call for proposals for the Preparatory Action "Media

Councils in the digital age”.

Building on the results of the two editions of the Pilot Project “Media Councils in the digital age”, the objective of this Preparatory Action is to further support the activities of the media self-regulation bodies and to promote the importance of the journalistic standards in the modern media environment.

All calls dedicated to supporting the news media sector

[Browse Support for the news media sector](#)

Related Content

Big Picture

European Media and Audiovisual Action Plan

The Media and Audiovisual Action Plan (MAAP) aims to boost European media and help maintain European cultural and technological autonomy in the Digital Decade.

Dig deeper

The 'News Initiative'

A free, viable and pluralistic media environment is key to keeping citizens informed, holding power to account, and strengthening open, democratic societies.

Media sector calls - Citizen engagement and public sphere

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Media sector calls - Collaboration and innovation

The Commission aims to support the transformation and competitiveness of the news media sector.

Media sector calls - EU support to Media Freedom and Pluralism

The Commission has been providing support to the principles of media freedom and media pluralism through a wide range of pilots and preparatory actions.

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