

## Media sector calls - Collaboration and innovation

The Commission aims to support the transformation and competitiveness of the news media sector.



GettyImages-1128252197 Laurence Dutton

Grants include support to foster cross-border collaboration across news media, through grants under Creative Europe. These grants aim to stimulate the testing of viable business models, developing business and editorial standards and training and mobility of professionals. Support to innovative applications for media is offered through Horizon Europe.

### OPEN CALLS

#### "Collaboration"

##### 1. Journalism partnerships

A call for proposals was published on 14 June. Grants will support sector-wide, cross-border collaboration among news media organisations across Europe. Interested consortia can focus on business transformation and/or journalistic projects.

Deadline: 26 August 2021

Budget: €7,600,000

## **"Innovation for media"**

### **2. Innovation for Media, including eXtended Reality (IA)**

A call for proposals was published under Horizon Europe on 22 June. Grants will support projects focusing on innovation for Media, including eXtended Reality.

Deadline: 21 October 2021

Budget: €26,000,000

## **ONGOING PROJECT**

### **1 Exchange of media rising stars to speed up innovation and to increase cross-border coverage**

This project Stars4Media facilitates the mobility of young media professionals and cross-border cooperation between these professionals and media outlets. The project started on 1 January 2021 and is run by a consortium led by the Vrije Universiteit Brussel (VUB).

EU support: €2,100,000

## **Related Content**

### **Big Picture**

Media sector calls - EU support to the news media sector

The Commission aims to support projects that address structural challenges of the media sectors and/or that promote a free, diverse and pluralistic media environment. Examples include supporting collaborative and cross-border journalism, monitoring risks to media pluralism...

### **See Also**

Media sector calls - Citizen engagement and public sphere

The Commission wants to stimulate a lively and diverse public sphere, in which citizens have access to reliable information about the EU.

Media sector calls - EU support to Media Freedom and Pluralism

Media freedom and pluralism are essential principles enshrined by the European Charter of Fundamental Rights. The Commission has been providing support to these principles through a wide range of pilots and preparatory actions.

---

**Source URL:** <https://digital-strategy.ec.europa.eu/policies/funding-media-innovation>