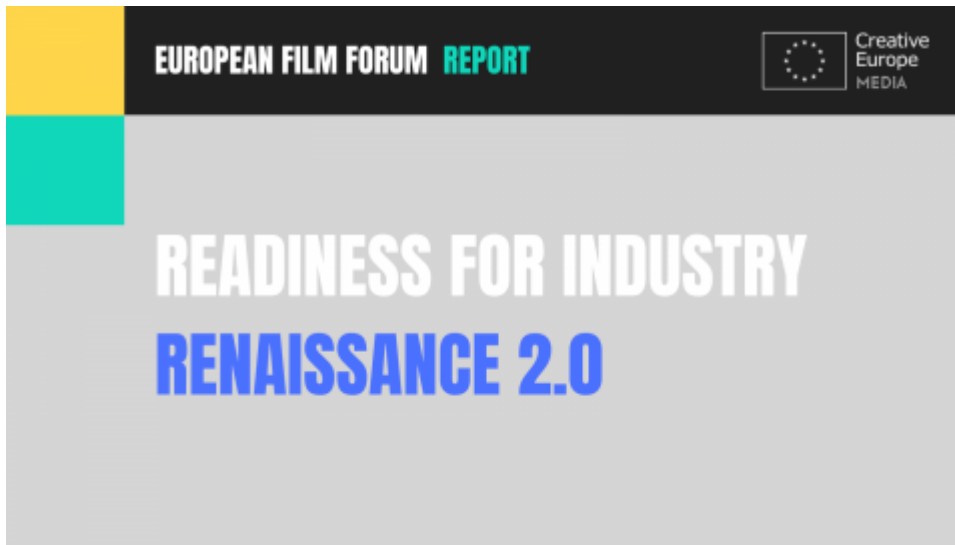


[European Film Forum: Readiness for Industry Renaissance 2.0](#)

Tallinn Black Nights Film Festivals hosted Creative Europe MEDIA's EFF.



This edition's program included debates, case studies and showcases focusing on the most pressing topics for the European film, television, and content industry. A wide range of speakers discussed about financial aspects such as monetisability and sustainability for festivals and hybrid events, but also technological issues like the use of Artificial Intelligence and Virtual Production.

You can now download the [report](#) and replay the session:

Related topics

[Media MEDIA programme](#)

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