

## [European Film Forum : Perspectives for the Future of the Audiovisual Industry in Europe](#)

Creative Europe MEDIA organised an EFF in the 71st edition of Berlin International Film Festival



The pandemic has created huge disruptions within the wider audiovisual industry. Times are difficult but still there are also reasons to be hopeful: the European Commission has launched a new **Creative Europe programme** for 2021-2027 period with a significant increase in the budget and particularly for 2021 and 2022 to enable the industry to recover from the COVID-19 pandemic. Additionally, it has also adopted the **Media and Audiovisual Action Plan** which spells out for the first ever time the importance that the European Commission is attaching to the wider media sector in Europe.

You can now download the [report](#) and replay the session:

### Agenda

- 11.00 (CET) Welcome and introduction  
AC Coppens, Moderator
- 11.05 (CET) Welcome speech  
**Sabine Verheyen**, MEP, Chair of the Committee on Culture and Education, European Parliament
- 11.15 (CET) Discussion between Dennis Ruh and Lucia Recalde
  - **Dennis Ruh**, Director of the European Film Market
  - **Lucia Recalde**, Head of Unit for Audiovisual Industry and Media Support Programmes, European Commission

Panel discussion: Perspectives for the Future of the Audiovisual Industry in Europe

With the participation of:

- 11.25 (CET)
- **Karin Anell**, Head of Commercial Business & International Affairs, Wildside
  - **Rikke Ennis**, CEO, REinvent Studios
  - **Danielle Giroux**, Head of Distribution and Publishing, Atlas V
  - **Christof Papousek**, CFO, Constantin-Film Group of companies Cineplexx Austria & SEE
  - **Jaume Ripoll**, CoFounder & Head of Content, Filmin

Closing remarks

- 12.55 (CET) **Lucia Recalde**, Head of Unit Audiovisual Industry and Media Support Programmes, European Commission

## Downloads



Summary Report: Perspectives for the Future of the Audiovisual Industry in Europe  
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## **Related topics**

[Media Audiovisual & Media Services MEDIA programme](#)

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