

New EU strategy to protect and empower children in the online world

The Commission has adopted a new European strategy for a Better Internet for Kids (BIK+), to improve age-appropriate digital services and to ensure that every child is protected, empowered and respected online.



In the past ten years, digital technologies and the way children use them have changed dramatically. Most children use their smartphones daily and almost twice as much compared to ten years ago.

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Two posters inform young people how the European strategy for a better Internet for kids (BIK+) seeks to improve their online experience.

[European strategy for a better Internet for kids \(BIK+\) - infographic](#)

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This infographic informs young people how the European strategy for a better Internet for kids (BIK+) seeks to improve their online experience.

European strategy for a better Internet for kids (BIK+) - factsheet

Factsheet / infographic | 11 May 2022

The factsheet summarises the main points of the better Internet for kids (BIK+) strategy.

A Digital Decade for children and youth: the new European strategy for a better internet for kids (BIK+)

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The communication sets out the new European strategy for a better internet for kids (BIK+).

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