

Trade and Technology Council Working Group 9 - Webinar: Intellectual property and SMEs in the digital economy

- 07 July 2022

- Online

This is the third webinar of the Trade and Technology Council Working Group 9 promoting access and use of digital tools for SMEs.



Intellectual property use can be key to the ability of small and medium-sized enterprises (SMEs) in the EU and US to thrive and grow. The webinar will centre on themes related to intellectual property and the green and digital transition.

Participants will have an opportunity to exchange best practice on maximising international business opportunities while protecting intellectual property. Other areas of discussion will highlight the role of intellectual property in attracting investment and advice to SMEs on how best to safeguard it.

The webinar will be hosted online via *Interactio* whereby the event can be followed in a range of languages. The event will take place on 7 July 2022 at 15.00-17:00 CEST.

Register here

See also

Agenda and further details

Related topics

Creating a digital society Cybersecurity Electronic communications and Privacy Advanced Digital Technologies International relations Online platforms Green digital

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