Signatories of the 2022 Strengthened Code of Practice on Disinformation

A broad range of actors have signed up to the 2022 Strengthened Code of Practice to fight disinformation by subscribing to commitments and measures relevant to their mission.

The 2022 Strengthened Code of Practice is signed by a broad range of actors, such as online platforms, players from the advertising ecosystem, fact-checkers, civil society, research, and other organisations, joining to fight disinformation by subscribing to commitments and measures relevant to their mission.

*The 2022 Code of Practice is the result of the work carried out by the signatories. It is for the signatories to decide which commitments they sign up to and it is their responsibility to ensure the effectiveness of their commitments' implementation. The Code is not endorsed by the Commission, while the Commission set out its expectations in the Guidance and considers that, as a whole, the Code fulfils these expectations.*

The Signatories

Participation to the Strengthened Code of Practice has significantly broadened since 2018, with the possibility to welcome additional new signatories. The new Code joins diverse actors, including players from the advertising ecosystem, advertisers, ad-tech companies, fact-checkers, emerging or specialised platforms, civil society and third-party organisations with specific expertise on disinformation.

Each signatory signs the Code by filling in a subscription document subscribing to the commitments and measures relevant for its services.

You can consult the individual subscription documents below:

- Adobe
- Avaaz
- Clubhouse
- Crisp Thinking
- Demagog
- DOT Europe
- European Association of Communication Agencies (EACA)
- Faktograf
- Globsec
- Google
- Interactive Advertising Bureau (IAB Europe)
- Kinzen
- Kreativitet & Kommunikation
• Logically
• Maldita.es
• MediaMath
• Meta
• Microsoft
• Neeva
• Newsback
• NewsGuard
• PagellaPoltica
• Reporters without Borders (RSF)
• Seznam
• The Bright App
• The GARM Initiative
• TikTok
• Twitch
• Twitter
• Vimeo
• VOST Europe
• WhoTargetsMe
• World Federation of Advertisers (WFA)

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