

## **Creative Innovation Lab**

- Opening: 01 March 2022

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Closing: 07 September 2022

Creative Innovation Lab aims to improve the competitiveness of the European audiovisual and other cultural and creative sectors through cross sector collaboration.



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Initiated as a pilot project in 2021, the call is now included under the cross-sectoral strand of Creative Europe programme with a budget of 13.6 million EUR, more than twice the budget for the first year.

The objective of this call is to incentivise players from different cultural and creative sectors to design and test innovative digital solutions with a potential positive long-term impact on multiple cultural and creative sectors. The aim is to facilitate the creation of innovative solutions like tools, models and methodologies that can support these sectors in the green and digital transformation. Solutions should be easily replicable and have a potential for market penetration.

Please check the details of the call

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