Two media consortia to receive EU support to enrich pan-European debate among young Europeans

Following an open Call for Proposals in 2020, two media consortia will receive support to produce and distribute innovative, thought-provoking content around current affairs for young Europeans, allowing them to compare perspectives from across Europe and discover how their interests link to interests of youngsters in other countries, and to relevant EU initiatives. Both projects will operate with full editorial independence.

SPHERA

SPHERA gathers Babel International and 9 other youth media organisations (Are We Europe, Arty Farty, Street Press, Bulle media, Dinamo, Linkiesta, El Salto Diario, Metropole and Outriders). The consortium will produce innovative content in 6 languages (EN, FR, DE, PL, ES, IT). The project aims to engage youngsters of all sorts, through videos, podcasts, a podcast contest, events and engaging social media formats. It mainly targets the age group 16-30.

More information on Sphera

ENTR - your perspective

ENTR gathers Deutsche Welle, France Médias Monde, RFI Romania, RTP Portugal, Ringier Axel Springer Polska and associated media, to produce content in 6 languages (EN, FR, DE, PL, PT, RO). The project mainly aims to target age group 18-34 with videos, articles, events and social media formats. It will offer adaptations of existing formats as well as new formats.

More information on ENTR

Related information

Support has been granted following an open Call for Proposals launched last year, implementing the EP Pilot Project "A European public sphere: a new online media offer for young Europeans". It called upon media to establish consortia of at least 5 media organisations from 5 EU Member States, and come with innovative proposals to produce and distribute thought-provoking content on a daily basis, showing multiple viewpoints. Applicants were stimulated to show how they aim to reach as many young Europeans as possible, and help them be informed about topics that are relevant to them. The grant agreements contain an editorial charter to ensure editorial independence. Both projects will receive up to EUR 1.27 million during one year, as of 1 March 2021.

Related topics

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