
Opening: 24 October 2023
In a rapidly evolving digital media landscape, the European Commission continues to invest in innovative solutions to enhance media literacy skills of all European citizens, support effective cross-border cooperation, and limit the detrimental impact of disinformation. The present call for proposals has been launched under the cross-sectoral strand of the Creative Europe Programme.

The available budget is EUR 2 million. Each project cannot request more than EUR 500,000 for a two-year project. The maximum co-financing rate is 70% of the total eligible costs. This means that applicants need to co-finance their projects.

What is the overall objective of this call?

Grants will encourage knowledge-sharing and exchanges on media literacy policies and practices to enable the development of innovative cross-border media literacy initiatives and communities across countries, taking into account current user behaviour among various age groups.

What type of applicants are eligible to apply?

The call for proposals is open to consortia composed of at least 3 entities from a minimum of 3 different countries participating in the Creative Europe Programme. Such consortia may include:

- profit and non-profit organisations (private or public);
- public authorities (national, regional, local);
- international organisations;
- universities and educational institutions;
- media organisations;
- research and technology institutions;
- technology providers

What are the expected deliverables?

This call for proposals is expected to result in:

- pan-European consortia scaling up best practices across national, cultural and linguistic borders, and developing and upscaling media literacy tools and actions to ensure the transfer of such practices to the widest possible audience, covering different types of media;
- forums for exchange of best practices around specific age groups, groups with limited media literacy skills or access, or those at risk of social exclusion;
- support for media literacy professionals to adapt their practices to fast developing media formats and changing media consumption patterns.


Where can I find more information?

- You may find all the official documents about the call published in the Tender and Funding Opportunities Portal (https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/crea-cross-2024-medialiteracy?closed=false&frameworkProgramme=43251814&pageNumber=2). The section dedicated to finding like-minded partners is worth exploring.
- This call for proposals is part of the Creative Europe programme. The programme has "desks" in every country that can provide help to applicants, providing information, helping get in touch with similar applicants to make sure the proposal becomes transnational and sector-wide and assisting you in the preparation of proposals. You are thus recommended to contact the Creative Europe desk in your country (https://culture.ec.europa.eu/resources/creative-europe-desks).
- Join the info session
How to submit an application?

All proposals must be submitted directly online via the Funding & Tenders Portal Electronic Submission System. Paper applications are NOT accepted.

- Online Manual
- Portal FAQ
- For technical questions, please contact the IT Helpdesk

See also

- Previously funded media literacy projects in 2022
- 2023
- Subscribe to news updates on DG Connect's website.
- Creative Europe Programme

Contact

Send your questions related to this call.

Related topics

Media, Media Literacy, Social media and networks, innovation and policy.