

## **Digital4Her**

- 19 June 2018

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The Egg, Brussels

This event forms part of an initiative to foster women's participation in the tech sector, as a means to boost the economy and bridge gender gaps within society. Organised by the European Commission, the event was hosted by the Commissioner for Digital Economy and Society, Mariya Gabriel.



Digital4Her was a full day event, seeking to generate thought-provoking talks on the various roles assumed by women and girls in the digital field. Representatives of the public, private and non-profit sectors, hailing from numerous different EU countries, came together to engage in dialogues on the promotion of digital skills and STEM studies among girls, the fostering of women-driven entrepreneurship, as well as the ways of combating gender stereotypes in the media.

Moderated by the Director of the Digital Leadership Institute, Cheryl Miller and in the presence of Commissioner Gabriel, members of the European Parliament and high level representatives of Member States, the discussion unfolded as following:



[See the full Agenda](#)

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## **Startup pitching session**

10 tech startups, led by innovative women, were selected through an open competition to pitch their projects in front of a jury of investors and startup programme representatives. A series of prizes was awarded during the closing ceremony of the event.

## **Follow the pitching session online**

[Learn more](#)

[See the finalists](#)

## **Online Engagement**

Each of the sessions launched a series of questions that were discussed in a participatory way while opinions were measured through an online poll. Online communities had also the chance to follow live via webstream and joined the conversation on Twitter and Facebook.

## Join the conversation

The online conversation is still going on. Use #Digital4Her, #womenintech and #girlsiniict to become part of it.

## Find out more on the location

Digital4Her will take place at "The Egg" - Congress & meeting center, Bara Street 175 1070 Brussels, Belgium.

## Map / Location

The Egg, Brussels

### Organiser

European Commission

Register for the Event

### Contact

DG Connect - Policy Implementation & Planning

### Related topics

Creating a digital society Digital learning & ICT in education Women in ICT

## Related content

Call for tech-startups that are led by women

News article | 15 May 2018

In the context of the Digital4Her event, the European Commission is opening a call for EU startups that are led by women. While the event makes part of the "Women in Digital" initiative, launched by the Commissioner Mariya Gabriel for encouraging a more active role of women in the digital age, this call is specifically addressed to women entrepreneurs that bring new ideas to the tech market.

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**Source URL:** <https://digital-strategy.ec.europa.eu/events/digital4her>