

Webinar on data access and data sharing: the real impact on SMEs' and start-ups' business models

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29 May 2017

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Webinar

If you are an SME or a start-up interested in data access and sharing, you can have a say on the challenges you face by participating to a webinar organised on 29 May 2017.

You'll also be able to listen how other SMEs and start-ups access data and build their business models and what their needs and the barriers are

In January 2017 the Commission adopted the 'Building a European Data Economy' Package where it addressed, among other issues, the opportunities and challenges related to access and re-use of data.

The 'Building a European Data Economy' Communication announced a structured dialogue with stakeholders which included a public consultation (closed on 26 April) and a series of workshops. This workshop represents an opportunity for SMEs and start-ups to have their say and provide their input on the challenges and uncertainties they face when trying to access and re-use data. Finding the right answers to these questions is essential in order to unleash the full potential of the EU Data Economy.

The webinar presents several concrete examples of how SMEs and start-ups access data and build

their business models, as well as what their concrete needs are, in order to expand their business, and the barriers they face. The webinar also hosts a live poll which gives all attendees a voice in this stakeholder's engagement workshop. The immediate discussion of the survey findings leaves all participants with a clearer picture of how using data can improve their business and what are the main problems and concerns SMEs and start-up face.

The webinar takes place on the 29 May 2017 from 14.00-17.00

Criteria for participants:

- Participants should be SMEs or start-ups- engaged in B2B relations- and interested and/or active in data access and use issues.

Read the workshop report for more information.

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This dialogue with stakeholders follows the adoption of the Communication on Building a European Data Economy and its accompanying Staff Working Document. Results will feed into the Commission's initiatives on data announced in the Mid-term review of the 2015 Digital Single Market strategy.

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