

## **The sectoral impact of the digitisation of the economy**

- 

Opening: 05 October 2016

- 

Closing: 21 October 2016

The purpose of this call for tenders is to assess the potential of ICT to reduce prices (through increased productivity) by sector, estimate the effect on demand for goods and services of each sector at these lower prices (based on price elasticities) and deduce potential employment impacts (SMART 2016/0054)

This publication is made pursuant to Article 124.1 of the Rules of Application of the Financial Regulation that provides for an ex-ante publication on the Institutions' websites of contracts with a value up to 134.999 EUR. The European Commission will soon launch a call for tenders for a service contract of a maximum value of EUR 50 000.

The increases in productivity thanks to digitisation reduce prices. Whether this leads to increased demand or simply to lower spending depends on the price elasticity of demand, which is very different by sector. Understanding the different impact of digitisation by sector will allow a much more detailed understanding of economic development and consequently allow us to better tune policy to needs and opportunities.

The purpose of this call for tenders is to assess the potential of ICT to reduce prices (through increased productivity) by sector, estimate the effect on demand for goods and services of each sector at these lower prices (based on price elasticities) and deduce potential employment impacts.

Results will feed the justification and the problem definition of related policies and will help strengthening our narrative on digital skills and digital employment policies.

For additional information please refer to the annex.

Interested economic operators can express their interest to participate in the call for tender until **21/10/2016** in writing to **CNECT-R2-EOI@ec.europa.eu**.

No evaluation is performed at this stage. All the economic operators who have expressed their interest to participate in this procurement procedure within the above-mentioned deadline will be subsequently invited to submit a tender. The contracting authority reserves the right to also invite economic operators not included in the list of interested economic operators who responded to this ex-ante advertisement.

An economic operator may consider submitting a tender as a single entity or in collaboration with other service providers: either by submitting a joint tender with (a) partner(s) (assuming joint and several liability towards the contracting authority for the performance of the contract) and/or through subcontracting. In case of a joint tender with (a) partner(s), all partners must be identified in the expression of interest and cannot be modified at a further stage of the procurement procedure.

Only the candidates invited by the contracting authority to participate in this procurement procedure will be admissible.

Processing your reply to the ex-ante advertisement will involve the recording and processing of personal data (such as your name and address). Such data will be processed pursuant to Regulation (EC) No 45/2001 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Unless indicated otherwise, any personal data requested are required to register your interest to participate in the call for tender and will be processed solely for that purpose by the Data Controller. You are entitled to obtain access to your personal data on request and to rectify any such data that is inaccurate or incomplete. If you have any queries concerning the processing of your personal data, you may address them to the Data Controller.

Details concerning the processing of your personal data are available on the privacy statement.

You have the right of recourse at any time to the European Data Protection Supervisor for matters relating to the processing of your personal data.

For the purpose of this ex-ante advertisement, the Data Controller shall be the Head of the Unit "Budget and Finance", Directorate "Resources and Support", Directorate-General for Communications Networks, Content and Technology. Any queries concerning the processing of personal data of the Candidate can be addressed to the data controller by using the e-mail address mentioned under Point "Purpose of this call for tenders" of the present ex-ante advertisement and by indicating the reference of the ex-ante advertisement.

# Downloads

Annex  
Download



Ex-Ante publicity  
Download

## Related topics

Boosting European digital Industry  
Building a European data economy  
Digitisation and digital preservation  
Shaping the Digital Single Market

---

**Source URL:** <https://digital-strategy.ec.europa.eu/funding/sectoral-impact-digitisation-economy>