

Data Governance Act

Setting up a new European way of data governance will facilitate data sharing across sectors and Member States. It will create wealth for society, and provide control to citizens and trust to companies.



European
Commission

EUROPEAN DATA GOVERNANCE

A NEW APPROACH FOR
THE DIGITAL DECADE

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The economic value of data sharing

- ◆ Data access and reuse can generate **social and economic benefits of 1% to 2.5%** of GDP¹.
- ◆ The new measures could **increase the annual economic value** of data sharing by up to €7-11 billion by 2028².
- ◆ In addition, the new rules will have a **wider impact on the EU economy and society** as a whole:



€ 1.3 trillion

in increased productivity in
manufacturing through
Internet-of-Things data by 2027³



€ 120 billion

of savings per year in the
EU health sector⁴

The EU will boost the development of trustworthy data-sharing systems:

- ◆ Empower **Europeans** to decide what happens to their data, and what data they would like to share with whom.
- ◆ Facilitate **data altruism** to make it easier and safer for companies and individuals to voluntarily make their data available for the benefit of society.
- ◆ Enhance the **reuse** of public sector data that cannot be made available as open data.
- ◆ Create **new EU rules on neutrality** to allow novel data intermediaries to function as trustworthy organisers of data sharing.
- ◆ Set up a **European Data Innovation Board** to steer data governance and prioritise standards.

¹ OECD (2019). [Enhancing Access to and Sharing of Data: Reconciling Risks and Benefits for Data Re-use across Societies](#), OECD Publishing, Paris.

²⁻³ European Commission (2020). Support Study to the Impact Assessment accompanying the proposal for a Regulation on European data governance, SMART 2019/0024, prepared by Deloitte.

⁴ McKinsey (2020). [Shaping the digital transformation in Europe](#).



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Building a European data economy

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