

Implementing ICT innovation vouchers to foster innovation and boost business development for SMEs - Open Days 2015

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14 October 2015

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Brussels, European Commission, Centre Borschette, Room 1D - 09.00 to 10.45

In the framework of the Open Days 2015, DG Connect is organising a workshop on ICT innovation vouchers. One year after the pilots presentations, time has come to dive deep into the experiences, successes and difficulties faced by the regions in implementing ICT innovation vouchers scheme. Join us and learn from others!



The Digital Single Market Strategy will provide businesses and entrepreneurs with new opportunities to scale up across Europe and grow global. As a driver for growth, digital should also be embraced by SMEs and microenterprises to enable them to innovate and remain competitive.

ICT innovation vouchers are one of the tools regions can implement to support microenterprises and SMEs to maximise the potential offered by the digital economy. ICT innovation vouchers are an effective incentive for SMEs and microenterprises to innovate by investing in digital technologies and online services.

Already tested and successfully implemented in various regions, the ICT Innovation vouchers are bound to expand into other regions and Member States across Europe.

Why should you attend?

Based on feedback from regions, the workshop will give to participants the opportunity to learn more about:

- What are the regions' experience in implementing ICT innovation vouchers scheme
- What are the best practices as well as pitfalls to avoid
- The recently launched INNOVOUCHER project which objective is to promote the transnational exchange of innovation services

Those points will be addressed by high-profile speakers from across Europe, under the chair of Christine Simon (DG Connect):

- **Neoklis Stamkos**, KEPA, Business and Cultural Development Agency, Greece
- **François Gilbert**, ICT Delegation, Region of Aquitaine, France
- **Antonio Navarro**, Regional Development Agency, Murcia, Spain

About the ICT innovation vouchers

To know more about ICT innovation vouchers, please consult our website.

Registration

Registration link - Code for the workshop 14B03

About the Open Days 2015

With the headline of 'Europe's regions and cities: partners for investment and growth', the Open Days 2015 will be structured around three thematic priorities:

1. 'Modernising Europe': The regions in the energy Union and the Digital Single Market
2. 'Regions open for business': SME development, innovation and job creation
3. 'Places and spaces': Urban and rural development; urban-rural integration

Related topics

ICT Innovation
Innovation financing

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