Artificial Intelligence

The EU aims to build trustworthy artificial intelligence that puts people first.

Why is AI important for you?

Artificial intelligence, or AI, refers to technologies programmed to analyse the world around them and take action to achieve specific goals.

We might not realise it, but AI plays a key role in our daily lives, from filtering spam mail, to suggesting a new song for us, to finding us the quickest route to where we’re going.

As AI develops, it can offer even more benefits to citizens and businesses across Europe. These include better prevention of diseases, fewer fatalities in traffic accidents, the anticipation of cyber threats and more.

The EU has proposed new rules and actions for AI so we can harness its full potential and the benefits it brings in the Digital Decade.

The AI Act is the world’s first proposal for a legal framework regulating specific uses of AI while the Coordinated Plan on AI brings forward strategic alignment, policy action and acceleration of investment. Together, they outline a European approach to AI that focuses on putting people first. The rules will ensure AI develops in a way that guarantees trust, safety and fundamental rights, while also promoting excellence in innovation.

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The EU actively promotes research, job creation and innovation through better and safer robots, while safeguarding ethical aspects of the progress achieved.

A European approach to artificial intelligence

The EU’s approach to artificial intelligence centers on excellence and trust, aiming to boost research and industrial capacity while ensuring safety and fundamental rights.

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