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## Meet the Pioneers at the Ageing Summit: Apsis4all/Cloud4All - a personal interface and self-adapting services

A new approach to inclusive design is being developed in two European projects which enable users to create their own individualized personal profile. This enables a one-size-fits-one response from a system that is able to transform its interface to adapt it according to the user's needs and preferences. In the booth "Personalised interfaces for all", you will find videos and demos of systems that implement this innovative approach.



The Apsis4All project (co-funded under the EU's Competitiveness and Innovation Framework Programme) has dealt with the accessibility of ticketing and banking services.

At the booth a demo will be given of the online wizard where the needs and preferences are specified.

The CLOUD4ALL project (co-funded under the EU's 7th Framework Programme for Research and Technological Development) is taking on the challenge of improving the accessibility of health and public services. It aims to replace the 'classic' approach of adapting individual products and services for a person with the **automatic-personalisation of the mainstream products and services** a user encounters. It uses cloud technologies to activate and augment the natural (built-in) accessibility of a product or service according to a profile of the user's needs.

See the videos of some of the prototypes that will be presented at the booth.

This year the project has launched its third pilot in Athens, Berlin and Madrid.

Read the full story.

# Metadata

## See also

The European Summit on Innovation for Active and Healthy Ageing, 9-10 March 2015  
Roberto Torena Cristóbal

## Related topics

Digital inclusion and web accessibility  
Research in ageing well

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