Media and Audiovisual Action Plan: implementation updates

The European Commission has adopted the Media and Audiovisual Action Plan to support the recovery and transformation of the media and audiovisual sector.

The Action Plan focuses on three areas of activity and 10 concrete actions, to help the media sector recover from the crisis by facilitating and broadening access to finance, transform by stimulating investments to embrace the twin digital and green transitions while ensuring the sector’s future resilience and empower European citizens and companies.

The different actions will be launched and implemented throughout 2021 and 2022.

Please see the table below for more details on specific actions, phases, progress and time frames.
Quick Links

More on the "News" initiative
Follow the latest progress and learn more about getting involved.

Commission welcomes political agreement on European Media Freedom Act


EU-funded works win 7 prizes at 2023 European Film Awards

The EU-funded works have won 7 prizes at the 2023 European Film Awards.
Five films that received EU support came out on top at this year's European Film Awards, winning a total of seven prizes.

PRESS RELEASE | 08 December 2023
13 EU-supported films competing at the 2023 European Film Awards

The 36th edition of the European Film Awards is taking place tomorrow in Berlin, celebrating the richness and diversity of European cinema.

PRESS RELEASE | 08 December 2023
Commission launches public consultation on the Implementing Regulation on transparency reporting under the DSA

Today, the European Commission has launched a public consultation to gather feedback on the Implementing Regulation on the templates that intermediary services and online platforms will have to use for their future transparency reports under the Digital Services Act (DSA).

Browse Media
The Media and Audiovisual Action Plan (MAAP) aims to boost European media and help maintain European cultural and technological autonomy in the Digital Decade.
See Also

Improving access to finance in the audiovisual sector through MediaInvest

MedialInvest is the European Commission's equity investment instrument that helps to bridge the financial gap in the audiovisual sector by stimulating more investment.

Access to and availability of audiovisual content across the EU

The Commission is holding a dialogue with the audiovisual sector to improve access to and availability of audiovisual content across the EU.

The Virtual and Augmented Reality Industrial Coalition

The Virtual and Augmented Reality Industrial Coalition is a platform for structured dialogue between the European VR/AR ecosystem and policymakers.


A free, viable and pluralistic media environment is key to keeping citizens informed, holding power to account, and strengthening open, democratic societies.

Tool on funding opportunities for audiovisual and news media

The aim of the interactive mapping tool is to facilitate access to EU-related financial support mechanisms. It comprises information on funding opportunities for entities from both the audiovisual and the news media sectors. It will help media market players identify and apply...

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