
The European Film Forum is a platform for a structured dialogue between policy makers and stakeholders in the audiovisual sector.

The European Film Forum (EFF) was proposed by the Commission in its 2014 Communication on European film in the digital era (https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A52014DC0272). The EFF's aim is to develop a strategic policy agenda, opening up new perspectives on the challenges and opportunities brought about by the digital transformation.


The European Film Forum's dialogue with stakeholders and Member States provides opportunities to enhance cooperation between public actions and enables the exchange of expertise and best practice. This dialogue is taken forward by the European Commission in different venues, notably during Film Festivals and in TV markets where different formats are employed such as conferences, round-table discussions and workshops.

The process involves a wide variety of players including Member State authorities, the European Parliament, the European Audiovisual Observatory, the EFADs. It also involves national and European
wide organisations supporting the film, TV and games industries.

Our aim is that through the conclusions of the above-mentioned events, the Forum will facilitate concrete adaptations in European funding systems and provide clear recommendations for the Member States and the audiovisual industries, thus adding value of the upcoming review of the MEDIA sub-programme (https://digital-strategy.ec.europa.eu/en/policies/creative-europe) of Creative Europe.

What are the issues tackled by the European Film Forum?

- **Financing and public support**: the EFF is a place to discuss the use of modern film financing like private investment by third parties or crowd funding, which develops with digital technology, and **smart public support** at national, local and EU level.
- **European films and audiences**: the forums also encourage the finding of innovative release and promotion practices to help works reach wider audiences.
- **Fostering talent and creativity**: the EFF is a place where talent, competences and creativity are addressed by spotting the needs in the evolving AV sector and supporting the upskilling of professionals.
- **Digital transition**: The digitalisation and its impact on society is a core part of the MEDIA programme and is addressed in several of the events, assessing the challenges and opportunities for new audiovisual business models and technology, and discussing how to offer new user and industry-friendly solutions to the promotion of European audiovisual works.
- **Social change**: the forum addresses horizontal issues such as greening and diversity.

European Film Forum editions

**2022**


**2021**

Readiness for Industry Renaissance 2.0
(Tallinn, 15/11/2021)

2020

- Berlin, 24 February 2020
- Annecy, 18 June 2020
- Cannes, 22 June 2020
- Venice, 4 September 2020
- San Sebastian, 22 September 2020
- Tallinn, 23 November 2020 (https://www.europeanfilmforumtallinn.online/)

2019

- Berlin, 11 February 2019
- Lille, 27 March 2019
- Cannes, 20 May 2019
- Cluj-Napoca, 7 June 2019
- Annecy, 13 June 2019
- Barcelona, 17 June 2019
  (http://www.media-stands.eu/index.php/homepage/markets/cineeurope/eff-ceb/)
- Venice, 31 August 2019
- San Sebastian, 23 September 2019
- Tallinn, 27 November 2019 (https://www.europeanfilmforumtallinn.com/)

2018

- Berlin, 19 February 2018
Cannes, 14 May 2018

Annecy, 14 June 2018

Barcelona, 11-14 June 2018

Venice, September 2018

Lyon, October 2018

Tallinn, November 2018

2017

Berlin, 13 February 2017

Vilnius, 6 April 2017

Cannes, 22 May 2017

Annecy, 14 June 2017

Barcelona, 19 & 22 June 2017

Venice, 3-4 September 2017

MIPCOM (Cannes), 18 October 2017

Follow the latest progress and learn more about getting involved.
Latest News

DIGIBYTE | 15 October 2020

After the success in 2019 with more than 15,000 people participating, ‘A Season of Classic Films’ is back in 2020 for its second edition.

PRESS RELEASE | 28 June 2019

Follow the Commission's work on the audiovisual sector (https://twitter.com/MEDIAprogEU)
This summer, European film classics will be screened in some of Europe's most iconic cultural heritage venues. From tomorrow until the end of September, classic films from across the EU will be screened free of charge in a wide variety of venues in 13 EU countries – from small towns to capital cities – highlighting Europe's rich and diverse cultural heritage. As part of the wider restoration and digitisation of heritage films, the event series “A Season of Classic Films” is supported by Creative Europe MEDIA programme.

DIGIBYTE | 23 January 2018
New edition of the EU Film Contest

The Commission is launching the second edition of the EU Film Contest today. Participants can test how much they know about European films for a chance to experience the Cannes Film Festival and discover the European audiovisual industry at work.

DIGIBYTE | 20 May 2015
The schools in Europe are not using films and audiovisual material to the full

A new EU study recommends including the film literacy in school curricula, and promoting the establishment of general rules for licensing schemes, then contributing to a wider use of films and other audiovisual content in European Schools.

Browse Film heritage
These days we can watch our favourite programmes not just on TV, but also online. These shows are subject to the rules of the single market.
Dig deeper

European Cinema Night 2023

The European Cinema Night returns with an exciting line-up of European film screenings spanning from 4 to 8 December 2023.

See Also


The transformation of the audiovisual media landscape offers the potential for new experiences and opportunities. It also poses many questions for us.

The international context of audiovisual policy

International agreements and constraints in the audiovisual sector play an important role on how the EU and Member States develop audiovisual policy.

Revision of the Audiovisual Media Services Directive (AVMSD)

The revised Audiovisual Media Services Directive creates a media framework for Europe's digital decade.

Creative Europe MEDIA Programme

The MEDIA strand of the Creative Europe programme is designed to support European film and other audiovisual industries.

European Media and Audiovisual Action Plan

The Media and Audiovisual Action Plan (MAAP) aims to boost European media and help maintain European cultural and technological autonomy in the Digital Decade.

Source URL: https://digital-strategy.ec.europa.eu/policies/film-forum