

Women farmers drive digital transformation in rural areas

With 30% of EU farms being managed by women, these farmers are key in driving the digital transformation of rural areas. As explained by Lotta Folkesson, an arable farmer in northern Sweden, high-speed connectivity is needed to allow the use of cutting edge technology in both agriculture and forestry, as well for everyday management. On top of this, it enables entrepreneurship and allows remote area inhabitants to connect with the wider community. “With good infrastructure, we will have a stronger farming community as well as better conditions to attract more people to rural areas”.



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This video is part of the European Broadband Competence Offices (BCO) Network’s work promoting awareness of the need for ubiquitous high-speed broadband in the EU, as well as of the EU’s support and funding for broadband deployment, and good practices in broadband projects. This includes a series of videos, articles and publications accessible through the BCO Network portal.

Find out more

- Rural Broadband Handbook: ‘Facing the challenges of broadband deployment in rural and remote areas’
- Connectivity for sustainable agriculture
- Brochure: EU funding for broadband
- Brochure: Technical assistance for broadband
- European Commission vision and policy relating to broadband
- Factsheets on broadband in Member States

Video:**See also**

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