Supporting media and digital culture

The Commission is promoting a coherent approach on media policies, covering legislation on media services and the preservation of European cultural heritage.

The European Commission supports media policies that empower European citizens to enjoy seamless and interactive experiences, letting them access any content from anywhere in Europe.


The Commission is working on legislation that supports the possibility of sharing content across the EU, as well as the promotion of media freedom and pluralism (https://digital-strategy.ec.europa.eu/en/policies/media-freedom) in Europe. It makes sure that the right regulatory framework in terms of copyright is in place so all citizens can fully benefit from the great opportunities offered by a truly connected digital Europe.

Open data and re-use of public sector information, open government data is promoted and encouraged.

The digitisation of Europe's cultural heritage (https://digital-strategy.ec.europa.eu/en/policies/cultural-heritage) of collections held by Europe's libraries, archives, museums and audiovisual archives makes it accessible and available to everyone.

Follow the latest progress and learn more about getting involved.

Follow the Commission's work on media @MediaEU (https://twitter.com/MediaEu)

Latest News

PRESS RELEASE | 15 December 2023

PRESS RELEASE | 11 December 2023
EU-funded works win 7 prizes at 2023 European Film Awards

Five films that received EU support came out on top at this year's European Film Awards, winning a total of seven prizes.

PRESS RELEASE | 08 December 2023
13 EU-supported films competing at the 2023 European Film Awards

The 36th edition of the European Film Awards is taking place tomorrow in Berlin, celebrating the richness and diversity of European cinema.

PRESS RELEASE | 08 December 2023
Commission launches public consultation on the Implementing Regulation on transparency reporting under the DSA

Today, the European Commission has launched a public consultation to gather feedback on the Implementing Regulation on the templates that intermediary services and online platforms will have to use for their future transparency reports under the Digital Services Act (DSA).

Browse Media
The Commission is defending European media and digital culture with policies that empower citizens and encourage media pluralism.

Dig deeper

Understanding the Value of a European Games Society
The project “Understanding the value of a European Video Games Society” delivers insights on the many economic, cultural, financial, and social impacts that video games have on our society, and how this industry impacts a range of policy areas.

See Also


Virtual worlds, also referred to as metaverses, will provide opportunities as well as challenges. The Commission will ensure they reflect EU values and fundamental rights and foster innovation for businesses.


These days we can watch our favourite programmes not just on TV, but also online. These shows are subject to the rules of the single market.


Cultural heritage is evolving rapidly thanks to digital technologies. The momentum is now to preserve our cultural heritage and bring it to this digital decade.


The European Commission is adapting EU copyright rules to new consumer behaviours in a Europe which values its cultural diversity.


The European Union upholds media freedom and pluralism as pillars of modern democracy and enablers of free and open debate.

Source URL: https://digital-strategy.ec.europa.eu/policies/supporting-media-and-culture