Supporting media and digital culture

The Commission is promoting a coherent approach on media policies, covering legislation on media services and the preservation of European cultural heritage.

The European Commission supports media policies that empower European citizens to enjoy seamless and interactive experiences, letting them access any content from anywhere in Europe.

A single European TV market needs a minimum set of common rules for the audiovisual sector and new media sector covering aspects like advertising, promotion of European works and protection of minors.

The Commission is working on legislation that supports the possibility of sharing content across the EU, as well as the promotion of media freedom and pluralism in Europe. It makes sure that the right regulatory framework in terms of copyright is in place so all citizens can fully benefit from the great opportunities offered by a truly connected digital Europe.

In the context of social media platforms and networks, the Commission addresses the various challenges around fake news and online disinformation and the spread of illegal content.

Open data and re-use of public sector information, open government data is promoted and encouraged.

The digitisation of Europe's cultural heritage of collections held by Europe's libraries, archives, museums and audiovisual archives makes it accessible and available to everyone.
Follow the latest progress and learn more about getting involved.
PRESS RELEASE | 03 June 2022
Commission launches a €4.1 million call to monitor and defend media freedom and pluralism

The Commission has published a €4.1 million call to monitor and defend media freedom and pluralism, financed through Creative Europe.
PRESS RELEASE | 02 June 2022
Disinformation: signatories report on their actions to fight COVID-19 disinformation

The Commission has published the last set of reports of the COVID-19 monitoring programme, providing insight about actions taken by platforms, signatories of the Code of Practice on Disinformation, to limit disinformation on the pandemic.

PRESS RELEASE | 30 May 2022
EU supported film awarded with the Palme d’Or at the Cannes Film Festival

At the 75th edition of the Cannes Film Festival, which concluded on Saturday 28 May, the EU-supported film “Triangle of Sadness”, by Ruben Östlund, was the big winner of the night: it has received the prestigious Palme d’Or as well as the CST Technical Award for best Artiste-Technician.

PRESS RELEASE | 20 May 2022
Commission launches MediaInvest to boost Europe’s audiovisual industry

Today, the Commission is launching MediaInvest, a new financing tool to boost Europe’s audiovisual industry.

Browse Media
The Commission is defending European media and digital culture with policies that empower citizens and encourage media pluralism.

Understanding the Value of a European Games Society
The project “Understanding the value of a European Video Games Society” delivers insights on the many economic, cultural, financial, and social impacts that video games have on our society, and how this industry impacts a range of policy areas.

**See Also**

Audiovisual and Media Services

These days we can watch our favourite programmes not just on TV, but also online. These shows are subject to the rules of the single market.

Digital cultural heritage

Cultural heritage is evolving rapidly thanks to digital technologies. The momentum is now to preserve our cultural heritage and bring it to this digital decade.

Copyright

The European Commission is adapting EU copyright rules to new consumer behaviours in a Europe which values its cultural diversity.

Media freedom and pluralism

The European Union upholds media freedom and pluralism as pillars of modern democracy and enablers of free and open debate.

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