Supporting media and digital culture

The Commission is promoting a coherent approach on media policies, covering legislation on media services and the preservation of European cultural heritage.

The European Commission supports media policies that empower European citizens to enjoy seamless and interactive experiences, letting them access any content from anywhere in Europe.

A single European TV market needs a minimum set of common rules for the audiovisual sector and new media sector covering aspects like advertising, promotion of European works and protection of minors.

The Commission is working on legislation that supports the possibility of sharing content across the EU, as well as the promotion of media freedom and pluralism in Europe. It makes sure that the right regulatory framework in terms of copyright is in place so all citizens can fully benefit from the great opportunities offered by a truly connected digital Europe.

In the context of social media platforms and networks, the Commission addresses the various challenges around fake news and online disinformation and the spread of illegal content.
Open data and re-use of public sector information, open government data is promoted and encouraged.

The digitisation of Europe's cultural heritage (https://digital-strategy.ec.europa.eu/en/policies/cultural-heritage) of collections held by Europe's libraries, archives, museums and audiovisual archives makes it accessible and available to everyone.

Follow the latest progress and learn more about getting involved.

• Follow the Commission's work on media @MediaEU (https://twitter.com/MediaEu)

Latest News

PRESS RELEASE | 25 October 2023
The Commission has launched a new call for proposals under Creative Europe for Journalism Partnerships, allocating a total of €11 million for two separate topics: cross-border media collaborations and funding schemes for independent media.

**PRESS RELEASE | 23 October 2023**


The Commission services have signed administrative arrangements with the media regulators of France (Autorité de regulation de la communication audiovisuelle et numérique, Arcom) and Ireland (Coimisiún na Meán), to support its supervisory and enforcement powers under the Digital Services Act (DSA).

**PRESS RELEASE | 20 October 2023**


The Commission has adopted today a Delegated Regulation with rules on independent audits to assess compliance of Very Large Online Platforms and Very Large Online Search Engines with the Digital Services Act (DSA).

**PRESS RELEASE | 19 October 2023**


The Commission has published a new call for proposals worth €850 000 to support EU fact-checkers in identifying and debunking disinformation.

Browse Media
The Commission is defending European media and digital culture with policies that empower citizens and encourage media pluralism.

Dig deeper

Understanding the Value of a European Games Society
The project “Understanding the value of a European Video Games Society” delivers insights on the many economic, cultural, financial, and social impacts that video games have on our society, and how this industry impacts a range of policy areas.

See Also


Virtual worlds, also referred to as metaverses, will provide opportunities as well as challenges. The Commission will ensure they reflect EU values and fundamental rights and foster innovation for businesses.


These days we can watch our favourite programmes not just on TV, but also online. These shows are subject to the rules of the single market.


Cultural heritage is evolving rapidly thanks to digital technologies. The momentum is now to preserve our cultural heritage and bring it to this digital decade.


The European Commission is adapting EU copyright rules to new consumer behaviours in a Europe which values its cultural diversity.


The European Union upholds media freedom and pluralism as pillars of modern democracy and enablers of free and open debate.