Tool on funding opportunities for audiovisual and news media

The aim of the interactive mapping tool is to facilitate access to EU-related financial support mechanisms. It comprises information on funding opportunities for entities from both the audiovisual and the news media sectors. It will help media market players identify and apply for the most appropriate source of EU support among the programmes and instruments available to them.

Needs & opportunities in the audiovisual and news media sectors

This interactive tool outlines the main EU-related support opportunities for audiovisual and news media sectors, as of July 2021. It covers funding streams beyond the sectoral Creative Europe Programme, such as Horizon Europe, InvestEU and others.

It is the first practical guide for operators from the different sectors in the media value chain on where to find EU support for their activities and needs.

**How to navigate the guide?**

**Open the interactive tool ()**

Start by clicking on the node in the centre *Who are you?* and navigate step by step by pointing out the type of entity and the sector of activity you represent, and the main needs you are trying to get support for.

The guide will highlight the EU funding opportunities relevant to your queries. The final result will be a detailed description of the most relevant instrument you will be able to apply for.


Close and go back to the Digital Strategy website

**For an overview of the applicable funding streams, more information can be found on the pages dedicated to them**

**Creative Europe**
InvestEU Programme

(https://europa.eu/investeu/home_en)
Single Market Programme
The Media and Audiovisual Action Plan (MAAP) aims to boost European media and help maintain European cultural and technological autonomy in the Digital Decade.
See Also

Improving access to finance in the audiovisual sector through MedialInvest

MedialInvest is the European Commission's equity investment instrument that helps to bridge the financial gap in the audiovisual sector by stimulating more investment.

Access to and availability of audiovisual content across the EU

The Commission is holding a dialogue with the audiovisual sector to improve access to and availability of audiovisual content across the EU.

The Virtual and Augmented Reality Industrial Coalition

The Virtual and Augmented Reality Industrial Coalition is a platform for structured dialogue between the European VR/AR ecosystem and policymakers.


A free, viable and pluralistic media environment is key to keeping citizens informed, holding power to account, and strengthening open, democratic societies.

Media and Audiovisual Action Plan: implementation updates

The European Commission has adopted the Media and Audiovisual Action Plan to support the recovery and transformation of the media and audiovisual sector.

Source URL: https://digital-strategy.ec.europa.eu/policies/tool-funding-media