Interactive mapping tool on funding opportunities for audiovisual and news media

The aim of the interactive mapping tool is to facilitate access to EU-related financial support mechanisms. It comprises information on funding opportunities for entities from both the audiovisual and the news media sectors. It will help media market players identify and apply for the most appropriate source of EU support among the programmes and instruments available to them.

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Needs & opportunities in the audiovisual and news media sectors

This interactive tool outlines the main EU-related support opportunities for audiovisual and news media sectors, as of July 2021. It covers funding streams beyond the sectoral Creative Europe Programme, such as Horizon Europe, InvestEU and others.

It is the first practical guide for operators from the different sectors in the media value chain on where to find EU support for their activities and needs.

The interactive tool explains the logic of EU programmes. Media and professionals interested in other funding opportunities can find open calls in our dedicated page for the news media sector. Organisations and professionals active in cultural and creative sectors other than audiovisual can use the interactive online tool CulturEU Funding Guide.
How to navigate the guide?

Open the interactive tool

Start by clicking on the node in the centre *Who are you?* and navigate step by step by pointing out the type of entity and the sector of activity you represent, and the main needs you are trying to get support for.

The guide will highlight the EU funding opportunities relevant to your queries. The final result will be a detailed description of the most relevant instrument you will be able to apply for.

Check also the FAQ

Close and go back to the Digital Strategy website

**For an overview of the applicable funding streams, more information can be found on the pages dedicated to them**

Creative Europe
Horizon Europe
InvestEU Programme
Single Market Programme
Next Generation EU
Funding News Media Sector
The Media and Audiovisual Action Plan (MAAP) aims to boost European media and help maintain European cultural and technological autonomy in the Digital Decade.

See Also

Improving access to finance in the audiovisual sector through MedialInvest
MediaInvest is the European Commission's equity investment instrument that helps to bridge the financial gap in the audiovisual sector by stimulating more investment.

Access to and availability of audiovisual content across the EU

The Commission is holding a dialogue with the audiovisual sector to improve access to and availability of audiovisual content across the EU.

The Virtual and Augmented Reality Industrial Coalition

The Virtual and Augmented Reality Industrial Coalition is a platform for structured dialogue between the European VR/AR ecosystem and policymakers.

Media and Audiovisual Action Plan: implementation updates

The European Commission has adopted the Media and Audiovisual Action Plan to support the recovery and transformation of the media and audiovisual sector.

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