

Europe fit for the Digital Age: Commission proposes new rules and actions for excellence and trust in Artificial Intelligence

The Commission proposes today new rules and actions aiming to turn Europe into the global hub for trustworthy Artificial Intelligence (AI). The combination of the first-ever legal framework on AI and a new Coordinated Plan with Member States will guarantee the safety and fundamental rights of people and businesses, while strengthening AI uptake, investment and innovation across the EU. New rules on Machinery will complement this approach by adapting safety rules to increase users' trust in the new, versatile generation of products.



Margrethe **Vestager**, Executive Vice-President for a Europe fit for the Digital Age, said:

On Artificial Intelligence, trust is a must, not a nice to have. With these landmark rules, the EU is spearheading the development of new global norms to make sure AI can be trusted. By setting the standards, we can pave the way to ethical technology worldwide and ensure that the EU remains competitive along the way. Future-proof and innovation-friendly, our rules will intervene where strictly needed: when the safety and fundamental rights of EU citizens are at stake.

Commissioner for Internal Market Thierry **Breton** said:

AI is a means, not an end. It has been around for decades but has reached new capacities fueled by computing power. This offers immense potential in areas as diverse as health, transport, energy, agriculture, tourism or cyber security. It also presents a number of risks. Today's proposals aim to strengthen Europe's position as a global hub of excellence in AI from the lab to the market, ensure that AI in Europe respects our values and rules, and harness the potential of AI for industrial use.

Full press release

See also

New rules for Artificial Intelligence – Questions and Answers

Related topics

Cybersecurity Robotics Advanced Digital Technologies Strengthening trust and security Artificial intelligence

Source URL:

<https://digital-strategy.ec.europa.eu/news/europe-fit-digital-age-commission-proposes-new-rules-and-actions-excellence-and-trust-artificial>