



Social media innovation and policy

Strong links between innovation and policy are needed to shape future social media and networks as safe, open, creative and trustworthy environments.



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Access to information and social interaction has never been so easy. EU citizens can read news, apply for jobs, shop, interact, acquire new skills and build relationships around the world all at the click of a button or the tap of a screen.

A competitive and inclusive environment for social media and networks needs to be able to innovate and meet new demands. It also needs to address challenges around social media, notably:

- fake news and online disinformation
- the spread of illegal content
- the emergence of closed platforms and monopolies of service providers

Striking the balance between innovation and regulation is key for the future of social media and networks. Building on the strong links between policy and innovation, the Commission aims to:

- stimulate a multi-stakeholder dialogue through appropriate self-regulatory actions;
- promote a responsible use of social media platforms through a sustained support of media literacy initiatives;
- promote the constitution of a social media ecosystem community gathering developers, designers, users, artists, entrepreneurs and researchers;

- encourage new social media initiatives to pave the way to the next generation of social media platforms for Europe, and to a future global social sphere;
- organise dedicated events to stimulate the discussion with users, innovators and public authorities.

Follow the latest progress and learn more about getting involved.

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Latest

DIGIBYTE | 19 March 2019

The winners of the European Media Literacy Awards

The winners of the European Media Literacy Awards 2019 have been announced during the European Media Literacy Conference event in Brussels. Giuseppe Abbamonte, Director for Media

Policy at DG Connect, awarded three project winners in different categories focusing on innovative media literacy project, most educative media literacy project, and the media literacy project with the greatest European potential.

PRESS RELEASE | 29 January 2019

Code of Practice against disinformation:
Commission calls on signatories to intensify their efforts

The European Commission published the first reports submitted by signatories of the Code of Practice against disinformation signed in October 2018. While the Commission welcomes the progress made, it also calls on signatories to intensify their efforts in the run up to the 2019 EU elections.

DIGIBYTE | 18 September 2018

Women are under-represented on- and off-screen says EPRA report

The European Platform of Regulatory Authorities (EPRA) will present Commissioner for Digital Economy and Society, Mariya Gabriel with the report that examines the representation of women in the audiovisual media industry today.

PRESS RELEASE | 12 March 2018

Tackling disinformation online: Expert Group advocates for more transparency among online platforms

In a report handed over to Commissioner for the Digital Economy and Society Mariya Gabriel, the High-Level Expert Group on Fake News and Disinformation spread online suggests a definition of the phenomenon and makes a series of recommendations.

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The Media Pluralism Monitor is a scientific tool designed to identify potential risks to media pluralism.

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