

Safer Internet Day

Safer Internet Day promotes a safer and more responsible use of online technology by children and young people around the world.



Over the years, Safer Internet Day (SID) has become a landmark event in the online safety calendar. It started in 2004 under the first safer internet action plan, as an initiative of the EU-funded SafeBorders project. It was then taken up by Insafe, the network of Safer Internet Centres. Now, Safer Internet Day has grown beyond its traditional geographic zone and is celebrated in around 200 countries and territories across all continents, and reaches millions of people worldwide.

Each year SID calls for action from the many players involved in providing a safer and better digital environment for young users, including:

- decision makers at EU, national and international levels
- industry representatives
- civil society organisations
- educators and parents
- young people themselves

The Internet is a powerful tool with enormous opportunities for learning, enhancing skills and acquiring new abilities and knowledge, as highlighted during the COVID-19 pandemic. However, with opportunities come risks. The goal of SID is to raise awareness, while at the same time taking concrete actions to provide protection for and empowerment of children and young people online.

The digital world knows no borders, and we need everyone to join in and work with others in a way that ensures a better digital experience for all of us, especially younger users.

‘Together for a better internet’

This year's Safer Internet Day celebrations took place on 9 February, under the slogan ‘Together for a better Internet’. The European Commission marked the day with an online event together with Better Internet for Kids Youth Ambassadors and representatives of the industry Alliance to better protect minors online and civil society. There was a presentation of the outcome of the Youth Pledge for child appropriate terms and conditions launched on SID 2020, followed by a round table discussion on the way forward for a more trustworthy digital transformation.

Previous editions

For SID **2020** the European Commission organised an expert workshop to explore the potential of artificial intelligence in fight against online child sexual abuse material and hosted a launch of the Youth Pledge, a youth-led co-creation process with industry partners.

SID **2019** was one of the milestones of the #SaferInternet4EU campaign, which had reached over 30 million people in 2018 with over 1800 new resources on online safety, media literacy and cyber hygiene.

The **2018** theme, ‘Create, connect and share respect: A better internet starts with you’ highlighted every user’s responsibility and role in engaging with others in a respectful way online. The #SaferInternet4EU campaign was launched.

The slogan of **2017**, ‘Be the change: Unite for a better internet’, emphasized the importance of collaboration and unity. The industry Alliance to better protect minors online was established.

Safer Internet Day **2016** encouraged each of us to play our own part – in other words taking the responsibility in our own hands.

The Safer Internet Day **2015** promoted the collaborative approach of all stakeholders – ‘Let's create better Internet together’

More information

To discover resources on online safety and more information about the network of European Safer Internet Centres visit the Better Internet for Kids website.

To find out what is happening in your country check the Safer Internet Day website.

Better Internet for Kids website

Safer Internet Day website

Latest

PRESS RELEASE | 08 February 2021

Safer Internet Day 2021: A better internet for children and young people

Last Tuesday, 9 February 2021, was Safer Internet Day. Launched in 2004 and promoted by the EU-funded network of Safer Internet Centres in Member States, the day was celebrated online in

more than 170 countries worldwide. The theme “Together for a better internet” is a call for everyone to join in making the internet a safer and better place, especially for children and young people.

DIGIBYTE | 11 February 2020

Safer Internet Day 2020: together for a better internet

Safer Internet Day 2020 wants to put everyone together, to strive for a better internet for all.

DIGIBYTE | 05 February 2019

Safer Internet Day: Commission announces next steps to keep children safe online

A new Expert Group on Safer Internet for Children will propose concrete actions to keep children safe when online.

DIGIBYTE | 20 November 2018

Three projects rewarded for keeping kids safe online

Three online campaigns highlighting the importance of staying safe online have been rewarded by the European Commission.

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Big Picture

Creating a better Internet for kids

The strategy for a better Internet for children provides actions to empower young people as they explore the digital world.

See Also

Safer Internet Forum

The Safer Internet Forum is the key annual international conference on child online safety in Europe.

A European Strategy for a better Internet for our children

Children need quality content online, as well as the skills and tools to use the internet safely.

Self-regulation for a better Internet for kids

Self-regulation is one of the instruments of the European strategy to create a better Internet for children.

Expert group on Safer Internet for Children

The expert group on safer Internet for children helps improve coordination and cooperation among EU Member States to keep children safe when using the internet.

Safer Internet Centres

Safer Internet Centres inform, advise and assist children, parents, teachers and carers on digital questions and fights against online child sexual abuse.

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