Supporting media and digital culture

The European Commission is promoting a coherent approach on media policies, covering legislation on media services and the preservation of European cultural heritage.

The European Commission supports media policies that empower European citizens to enjoy seamless and interactive experiences, letting them access any content from anywhere in Europe.

A single European TV market needs a minimum set of common rules for the audiovisual sector and new media sector covering aspects like advertising, promotion of European works and protection of minors.

The Commission is working on legislation that supports the possibility of sharing content across the EU, as well as the promotion of media freedom and pluralism in Europe. It makes sure that the right regulatory framework in terms of copyright is in place so all citizens can fully benefit from the great opportunities offered by a truly connected digital Europe.

In the context of social media platforms and networks, the Commission addresses the various challenges around fake news and online disinformation and the spread of illegal content.

Open data and re-use of public sector information, open government data is promoted and encouraged.

The digitisation of Europe’s cultural heritage of collections held by Europe's libraries, archives, museums and audiovisual archives makes it accessible and available to everyone.
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PRESS RELEASE | 20 May 2022
Commission launches "MedialInvest" to boost Europe's audiovisual industry

Today, the Commission is launching “Media Invest”, a new financing tool to boost Europe's audiovisual industry.
Audiovisual Media Services Directive: Commission refers five Member States to the Court of Justice of the EU

The European Commission has decided to refer Czechia, Ireland, Romania, Slovakia and Spain, to the Court of Justice of the European Union over the failure to transpose the revised Audiovisual Media Services Directive (“AVMSD”, Directive (EU) 2018/1808), with a request to impose financial sanctions in accordance with Article 260(3) TFEU.

The European Commission meets audiovisual industry at the Cannes Film Festival

Commissioner for Internal Market Thierry Breton attends the Cannes Film Festival to meet representatives of the audiovisual industry, take stock of the EU support to the sector, and present his vision to build Europe’s cultural sovereignty.

EU-US Trade and Technology Council: strengthening our renewed partnership in turbulent times

The EU and the US have reaffirmed their close cooperation to address global trade and technology challenges in line with their shared commitment to democracy, freedom and human rights.

Browse Media
The Commission is defending European media and digital culture with policies that empower citizens and encourage media pluralism.

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