

# Logotipi za podatkovne posrednike in organizacije za podatkovni altruizem, priznane v Uniji

Komisija je v okviru izvajanja akta o upravljanju podatkov uvedla skupne logotipe, da bi deležnikom pomagala zlahka prepoznati ponudnike storitev posredovanja podatkov in organizacije za podatkovni altruizem, priznane v Uniji.

[Storitve posredovanja podatkov in organizacije za podatkovni altruizem, ki izpolnjujejo pogoje iz akta o upravljanju podatkov](https://digital-strategy.ec.europa.eu/en/policies/data-governance-act-explained#ecl-inpage-l4ihlqt9)

[\(https://digital-strategy.ec.europa.eu/en/policies/data-governance-act-explained#ecl-inpage-l4ihlqt9\)](https://digital-strategy.ec.europa.eu/en/policies/data-governance-act-explained#ecl-inpage-l4ihlqt9)

in se odločijo za uporabo logotipov, bodo morale jasno prikazati skupni logotip na vsaki spletni in nespletni publikaciji, ki se nanaša na njihove dejavnosti.

Logotipi so bili sprejeti z izvedbeno uredbo (povezava) in bodo registrirani kot blagovne znamke, da bi jih zaščitili pred neustrezno uporabo. S takimi znaki zaupanja EU se bodo priznane storitve zaupanja razlikovale od drugih storitev, kar bo prispevalo k preglednosti na podatkovnem trgu.

Poleg tega mora logotip organizacij za podatkovni altruizem, priznanih v Uniji, spremljati koda QR s povezavo na javni register priznanih organizacij za podatkovni altruizem v EU. Register bo na voljo od 24. septembra 2023.

## Uporaba logotipov s strani priznanih subjektov

[Prenesite priročnik za ponudnike storitev posredovanja podatkov](https://ec.europa.eu/newsroom/dae/redirection/document/97665)

[\(https://ec.europa.eu/newsroom/dae/redirection/document/97665\)](https://ec.europa.eu/newsroom/dae/redirection/document/97665)

[Prenesi priročnik za organizacije za podatkovni altruizem](https://ec.europa.eu/newsroom/dae/redirection/document/97666)

[\(https://ec.europa.eu/newsroom/dae/redirection/document/97666\)](https://ec.europa.eu/newsroom/dae/redirection/document/97666)

## Prenesite logotipe

Skupne logotipe je mogoče prenesti v več različnih različicah. Upoštevajte, da ima lahko neustrezna in/ali nepooblaščen uporaba logotipov pravne posledice.

Horizontalni logotipi so primarni logotipi:



EU Recognised  
Data Intermediary



EU Recognised  
Data Altruism  
Organisation

Vertikalni logotipi so alternativa, če obstajajo prostorske omejitve.



EU Recognised  
Data Intermediary



# EU Recognised Data Altruism Organisation

Vse datoteke zip vsebujejo horizontalne in vertikalne logotipe v barvnih in negativnih različicah ter v različnih formatih datotek: Png, JPEG (samo pozitivne različice), AI in EPS.

Dokumenti za prenos: **vse v datotekah zip**

|                                           | Datoteke s priznanim logotipom EU za posredovanje podatkov                                                                                       | Datoteke z logotipom priznanega podatkovnega altruizma EU                                                                                        |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| EN                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97822">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97822) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97846">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97846) |
| BG                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97819">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97819) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97842">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97842) |
| CS                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97820">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97820) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97843">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97843) |
| DA                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97821">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97821) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97844">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97844) |
| DE                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97818">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97818) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97845">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97845) |
| EL                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97823">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97823) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97847">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97847) |
| ES                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97826">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97826) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97849">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97849) |
| ET                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97824">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97824) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97848">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97848) |
| FI                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97825">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97825) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97850">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97850) |
| FR                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97827">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97827) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97851">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97851) |
| SPORAZUM O DODELITVI NEPOVRATNIH SREDSTEV | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97829">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97829) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97852">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97852) |
| KADROVSKA                                 | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97828">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97828) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97853">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97853) |
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| IT                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97809">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97809) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97835">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97835) |
| LT                                        | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97808">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97808) | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97832">ZIP</a><br>(https://ec.europa.eu/newsroom/dae/redirection/document/97832) |

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|----|--------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| LV | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97806">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97831">ZIP</a> |
| MT | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97810">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97834">ZIP</a> |
| NL | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97811">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97833">ZIP</a> |
| PL | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97812">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97836">ZIP</a> |
| PT | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97816">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97837">ZIP</a> |
| RO | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97813">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97838">ZIP</a> |
| SK | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97814">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97841">ZIP</a> |
| SL | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97817">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97840">ZIP</a> |
| SV | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97815">ZIP</a> | <a href="https://ec.europa.eu/newsroom/dae/redirection/document/97839">ZIP</a> |

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